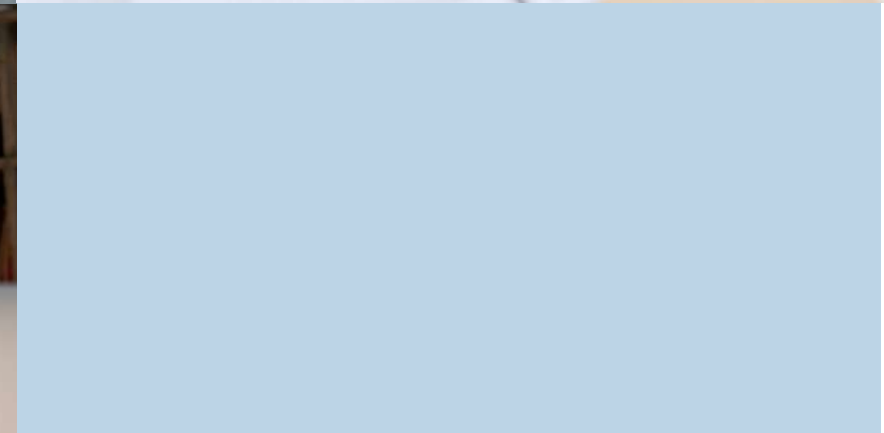




Reach Out

锐桥

Shanghai
New York
London
Singapore





Welcome to the Reach Out Family!

Reach Out to a brilliant future with us!

Your child's future is bright, but at times, it can be difficult to navigate the challenges of traditional education. That's where we come in! We are here to offer your child carefully developed curriculums by our expert educators.

We're here for you, every step of the way





Our Past, Present & Future

A timeline of our company history.



2019



- Reach Out, On-Site center established at No.2299 West YanAn Rd, Changning District, Shanghai, Suite 10c09.
- Our students published their first English novel of 200,000 words, "Worlds Apart" and "Divided by Borders".

2020



- Launched our Holiday Camp Series.
- Launched our Online Education Department.
- Donated proceeds from our online classes during lock-down to AiFeiXiang and Maitian Foundation.
- Established our Math enrichment courses.

2021



- Expanded Curriculum offerings from 3 levels to 6 levels.
- Launched a series webinars, seminars and workshops for parents.
- Received more than 500 positive comments from parents and students.

Our Future



- Continue to expand and grow our course offerings into a diverse array of subjects and levels to reach students all across China and beyond.
- Continue to welcome top educators, with world-class expertise in Literature and Math Subjects, as well as IGCSE, IB and AP programs.

Our Story

Reach Out was created by a **small group of dedicated mothers**, perhaps much like yourself. They were brought together by a **common vision** for the educational needs of their children. Some were looking for an educational program that could offer their children access to the ideas, teaching philosophy, and methodology that matched what they had experienced while living abroad. Others were looking for an **internationalized curriculum** that their children could access to enrich their educational experience in China. What they shared in common was a desire for a **rigorous program** that also opened the doors to creative and critical thinking, self-reflection, and personal expression - the hallmarks of a strong international curriculum. After spending considerable time exploring various options, these moms were not able to find anything that quite met their children's needs.

So, they did what any good mother would do, given the chance, and **found their own way** to offer their children the best possible learning opportunities designed to help them thrive. They consulted expert teachers and worked with other parents to discover how they could best meet the needs of other children with similar goals.

It was then that Reach Out was born.

What Makes Us Unique?

- Our team consists of highly skilled and experienced educators who have created a unique and rigorous program based on international school standards, which prepares younger students to take on rigorous curriculums such as IGCSE, IB, and AP.
- Our teaching philosophy of inspiring and empowering students, and teaching methodology of allowing students to explore knowledge widely and deeply while at the same time developing a love of learning
- Our commitment to the long-term success of our students as we strive to equip them with the essential skills they will need to succeed in their future careers and the world beyond school
- The detailed feedback we provide with all of our student assessments, so that students know where they are succeeding and where they might improve, as well as the supplemental materials and instruction needed to help our students close any gaps in understanding
- Our dedication to developing our students' critical thinking and problem solving skills, which will be essential for their future, as well as the future of our global society
- Our ability to empower students to use the language, knowledge, and skills they acquire to develop themselves beyond the classroom and into curious, lifelong learners who set and pursue challenging, fulfilling, and worthwhile goals.
- Our hands-on, individualized approach to creating a learning path for our students so that no matter what grade level they are when they join us, they will be equipped with the tools necessary to improve and grow rapidly
- Our commitment to empowering our clients with information and experiences that will help them make the absolute best choices for their child's education by offering informative articles, videos and workshops.

Our Mission

Reach Out's mission is to connect students with expert educators who create and deliver original, inspiring, world-class curricula. We have embarked on this journey so that we may help students understand how to find their own unique voice and uncover the creative and valuable ideas that lie within each of them. With their voices, they have the power to change the world, and we wish to empower them to do so.

Our Vision

Reach Out strives to be an internationally recognized educational institution that allows students to access top level international curriculum and educators, no matter where in the world they are. Our students will be perceptive, curious, and critical thinkers who make informed choices as excellent problem solvers and communicators. Reach Out students will achieve their academic and personal goals and dreams from Primary School to University, placing their brilliant futures within reach.

Our Core Values

These are the principles which shape Reach Out:

- Integrity
- Excellence
- Innovation
- Compassion
- Commitment



Programs Offered

Advanced Reading and Writing



- Designed and taught by Harvard Graduates.
- For high achieving students students who are looking for an additional challenge to improve their critical reading and written analysis skills.
- Only selected students will be introduced to advanced literary techniques generally not taught in schools until students are in high school.
- Outstanding students will receive customized recommendation letters from instructors.
- 3 Levels, target from G6~G9 students.

**Digging Deeper:
What are logos,
pathos, and ethos?**

Logos (rational appeal)	Pathos (emotional appeal)	Ethos (ethical appeal)
Appeal to logical reasoning of readers	Appeal to beliefs and feelings	The sense the author gives as being competent/ fair/authoritative
Facts Case studies Statistics Experiments Logical reasoning Analogies Anecdotes Voices of authority	Higher emotions •Belief in fairness •Love •Pity Lower emotions •Greed •Revenge	Trustworthiness Credibility Reliability Expert testimony Reliable sources Fairness

Reach out

Identifying Appeals in a Text: Look for Ethos, Pathos, Logos

During one northern expedition in 2009 we journeyed to the Great Detached Reef in the company of Dr. J.E.N. "Charlie" Veron, the former director of the Australian Institute of Marine Science. His book, "A Reef in Time," is a primer on the Great Barrier Reef and climate change... Veron guided us to the richest sites recorded in his...notebooks. We dove on robust reefs, every inch of space taken up by thriving hard corals fighting for space.

Once, we were focused on a coral subject when silvertip sharks appeared to investigate the fuss in their backyard, followed moments later by a very large hammerhead shark that circled us and left unimpressed. On our return we discovered a dead sperm whale... and eight rotund tiger sharks were taking turns feeding on the oily white carcass. We slid into the water and documented these magnificent predators on their terms. Encountering so many shark species...was a welcome indicator of a healthy ecosystem.

On another overcast November day 1999 I chartered a twin-engine Aero-Commander in Cairns, Queensland, and flew north along the reef to make a set of aerial photographs. Four hundred miles, countless reefs and three hours later...I looked out the window from 2,500 feet and saw thousands of clumps of algae surrounding the island.

We circled and descended and I realized I was not looking at algae at all. I was looking at tens of thousands of sea turtles, layers deep in the water. I was staring at the largest green sea turtle rookery in the world: Raine Island, a 1.8 km speck of sand that attracts up to 25,000 females a night to lay their eggs under the cover of darkness. This congregation of green sea turtles migrated here as their ancestors have for generations before them.

We flew back to Cairns and returned by boat to Raine Island with a team of scientists and park rangers. I entered the water to witness the most dramatic pulse of life I have ever seen in the sea. Thousands of sea turtles directly in front me were perfectly camouflaged, blending into the healthy reef scape and disappearing from a predators' -- and my -- view.

Looking at so many gathered in one place, one might wonder: How can these sea turtles be an endangered species? That was exactly the point. This was Earth's mother lode of green sea turtles, all in one very small place and very vulnerable to human-induced or natural disaster. I did not know it then, but they may well be the last generation to lay their eggs on Raine Island.

The die-off of the Great Barrier Reef isn't just about losing coral. A slight rise in sea level, and the ocean will claim Raine Island as her own and the largest green sea turtle rookery on Earth will vanish, existing only as genetic GPS code in these wonderful ancient mariners.

Reach out

Programs Offered

We offer a wide variety of rigorous and carefully crafted programs for your child



Creative Reading and Writing

Level 1

Created for students in Grades 2-3, this course is dedicated to improving students' vocabulary knowledge and comprehension skills, as well narrative composition skills.

Level 4

Created for students in Grades 5-6, this course will extend and expand upon the knowledge gained in Level 3 by introducing a variety of new text types that students must master to succeed at the highest levels of English education.

Level 2

Created for students in Grades 3-4, this course will explore non-fiction text-types to develop a deep understanding of the ideas, features and techniques used in non-fiction.

Level 5

Created for students in Grades 6-7, this course will teach pupils to create their own entertaining and detailed short stories, which illustrate an in-depth understanding of literary skills and techniques. Students will also be introduced to literary analysis.

Level 3

Created for students in Grades 4-5, this course will examine narrative, descriptive, informational, and persuasive writing, with the goal of improving composition and comprehension skills in these core genres.

Level 6

Created for students in Grades 7-8, this course will sharpen students' analytical reading and writing skills by consolidating their understanding of rhetorical and literary analysis, as well as research-based, reflective, and empathic writing, through the study of impactful canonical texts.

Programs Offered



Literature Studies

Young Classics

Students in these courses will read the Sterling Classic Starts versions of celebrated classic literature. The Sterling series is leveled according to age and reading ability so you can be sure that your child will understand and meaningfully connect with every story.

Our knowledgeable and enthusiastic teachers will provide engaging and challenging activities to help your child explore story plot, characters, vocabulary and language use, conflict, theme and more.

Target G2~G6 students.

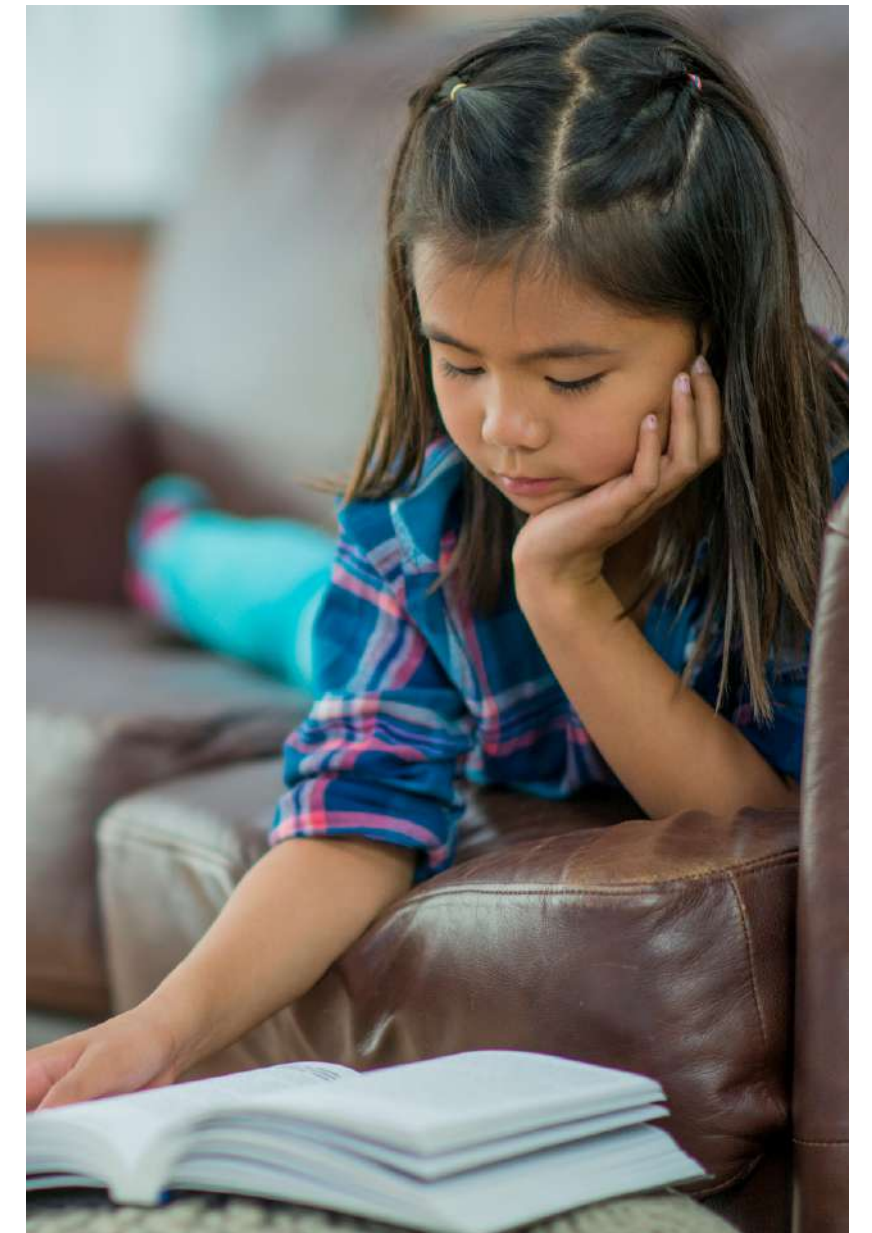
Advanced Literature Book Club

This course enhances student ability to understand, identify, comment on, and utilize advanced literary techniques found throughout English literature. In this process, students will establish their own unique writer's voice.

In addition, our instructors will focus on improving literary comprehension skills in a way that bolsters understanding of anglophone culture.

Under the guidance of our expert educators, students will learn the power of language and storytelling in a challenging yet engaging environment.

Target G7+ students.



Programs Offered

Additional English Courses



Vocabulary

Vocabulary is the foundation of effective communication. It is crucial for students to study how to use appropriate words for maximum impact.

In our Vocabulary Course, through game interaction, the study of word parts, and more, we help students to acquire the ability to learn words independently. At each of our 3 levels, students will acquire 100 words above their grade level!

4 sessions, monthly enrollment, target G2~G7 students.

Grammar

Our Grammar Workshop Course will give students an opportunity to make coherent sentences and get their point across accurately. They will study English tenses, compound and complex sentences, passives, sub-junction, and more.

Students will be able to recognize and understand the meaning of targeted grammatical structures, to use targeted grammatical structures meaningfully and appropriately, and to self-correct grammatical mistakes. Our Grammar courses are taught by bilingual teachers who have unique insight into your child's academic needs.

8 sessions, target G3~G6 students.

Reading Comprehension

Many international schools use MAP as a standardized tool to assess reading fluency and comprehension.

MAP Reading can be a challenging area for students. Therefore, to help students improve their MAP score, our MAP Reading Comprehension Course focuses on the following aspects: informational text, foundational skills and terminology, literary devices, vocabulary, and main ideas.

10 sessions, target G2~G6 students.

Programs Offered

Math Courses



Singapore Math

The Singapore math method is a highly effective teaching approach which has been adopted by many international schools in the past 20 years. The course is unique, as it helps train students' logical thinking skills. In contrast to U.S. math programs, in which concepts and skills are more compartmentalized within and across grade levels, Singapore math puts a strong emphasis on weaving previous lessons into new content.

Common key features of Singapore Math include CPA (Concrete, Pictorial, Abstract) progression, number bonds, bar modeling, and mental math.

Reach Out works with Math teachers from Singapore, who not only have rich teaching experience, but also have expertise in this unique approach.

Pre- IGCSE

Many prestigious international schools, such as YKP and SHSID, adopt the IGCSE Math Curriculum starting in high-school. Content covered at the IGCSE bridges directly into IB and A-Level curriculums, so if students do not have a solid foundation in IGCSE study, they may experience difficulty in succeeding on their IB or A-Level Math examinations.

Students usually have academic, as well as university enrollment pressure when they step into high school, so studying the IGCSE curriculum 2 years in advance will better prepare them for success.

At Reach Out, we offer two levels of IGCSE courses: the 0607 version for standard classes, and the 0606 version for advanced classes.

Enhancing Math Program

Our Reach Out Enhancing Math Program is based on the textbook used by the majority of international schools, **Scott Foresman-Addison Wesley**.

Our educators carry out in-depth, research-based practices on the corresponding learning objectives in class, allowing students to master more problem-solving methods and skills, cultivate new ideas, and deeply analyze difficult questions one by one in each chapter. In addition, this course will help students consolidate what they've learned at school.

1-on-1 Services

For parents looking for a more personalized approach, we offer tailored 1-on-1 tutoring with programs of study designed for your child's unique needs and goals.



Community Engagement

Our parents are important to us too! We offer a wide variety of informative and interactive workshops throughout the year to help empower and educate our Reach Out parents.



Workshops and Seminars

In order to help parents understand the complex nuances of school curriculums and assessments, programs of study, how to develop their child's specific skills and knowledge, and more, we offer a range of interesting and informative workshops and seminars to help educate parents. Our goal is to help parents understand more about best practices in education, and proven theories and strategies that will help their child achieve their educational goals.

Parent Book Clubs

As a way to further build a community of sharing, we organize regular book clubs for parents. In our book clubs, we will read popular and helpful books on parenting and education, as well as offer workshops offered by experts on the topics we learn about during our book study. The more we learn together, the better we can help the children in our lives.





Our Educators

[Meet our teachers](#)



Bryan Fine

Academic Director

- Master's Degree in Educational Leadership
- 14 years of international school teaching & management experience
- Expertise in IGCSE and IB curriculums



Lindsey Fine

Education Manager

- Master's Degree in Educational Technology
- 14 years of international school teaching & management experience



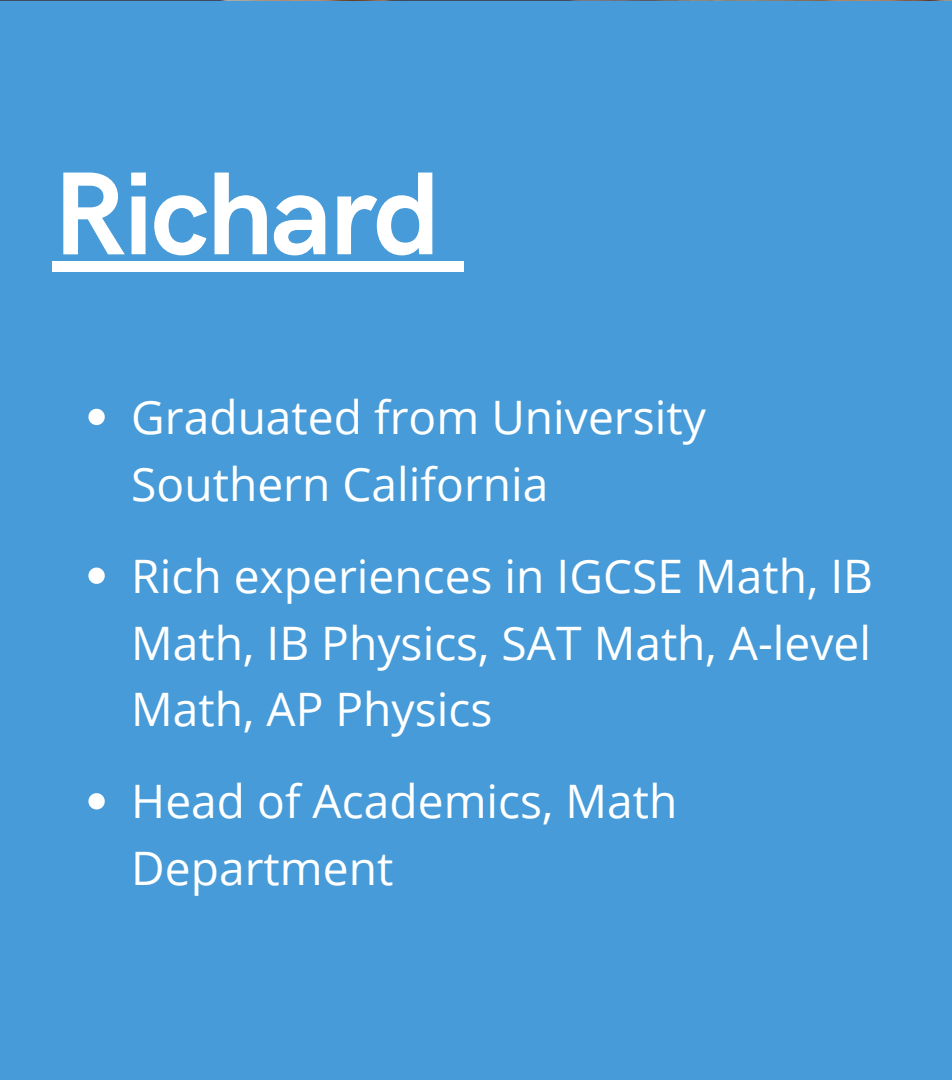
Lily

- Top 5% scholarship recipients in Harvard undergraduate programs
- 15 years of teaching experience, Ph.D. in creative writing
- Worked at The Nueva School, the No. 1 school in the San Francisco Bay Area
- 500+ students taught, once helped students apply for admission to Stanford



David. S

- Master's Degree from The University of British Columbia
- Rich experiences in Curriculum Design and teaching SAT Math, AP, IB Math, Science, Physics and Biology



Richard

- Graduated from University Southern California
- Rich experiences in IGCSE Math, IB Math, IB Physics, SAT Math, A-level Math, AP Physics
- Head of Academics, Math Department



Kelly

- Reach Out Grammar Teacher
- Graduated from Queensland University
- TESOL Certified
- Has taught over 500+ students

What Our Parents Say



老师还特意我们年级组长的英语老师还特意在全班面前表扬了他，把他的作文啊什么的，都那个读出来了，所以这个和她平时在你们这里的英语精读课，对吧，还有一对一的课，这个和你们共同努力是分不开的。

37"

51"

下午 12:12

是的是的，[redacted]的努力真的大家都是**有目共睹的**，本身自己也是个很优秀的孩子，而且这个年级段的

G8 Student from YKP One on One & Literature Club



Professional Course Consultant

是的，我们也是第一次上国内网课就遇到你们，运气不错

希望你们能多开发IB课程哦

2021年5月2日 下午6:31

缘分到了，相见都是缘分

IB/AP课程我们现在也还在开中，过不久也会上线哒~

说真的，你们咨询顾问真的很敬业，很专业，很有耐心，感谢你 Zoey 🙏

不客气 [redacted] 妈妈~您再跟他谈话了然后整个人状态也辛苦了，家里两个孩子上课，也要亲自把关的

没办法，他们是我儿子，老母亲力而为了

Creative Reading and Writing

James 妈妈

感谢 @Reach Out Dessiree 推荐我们👏，谢谢这一年来的用心帮助👏，让我们有信心学三门，辛苦 @Reach Out Zoey 的耐心解答👏 谢谢你们🥰🥰🥰

Rigorous Program and Real Improvements

我们Bryan老师说，他评分会严格一点，这样孩子去学校的**成绩会好看一点**

嗯嗯，老师严格要求没错的。

自己也说觉得自己最近writing进步蛮大，学校的writing作业都觉得和原来比较，更得心应手

非常感谢！我先回去和Johnny一起研究一下报告再反馈给您哦。如果方便，是否可以安排老师和孩子的1对1在线面谈呢？我觉得这样可能帮助更大。其实这次期中考试都能感觉他进步蛮大了。虽然还不到升到H班的水平，但是和他去年相比已经能看到有提高的

老师好，Danny的作业，我觉得这次写的最好哈哈

小家伙这次写的很有感觉。请查收

2020年11月17日 下午10:30

作业收到👍

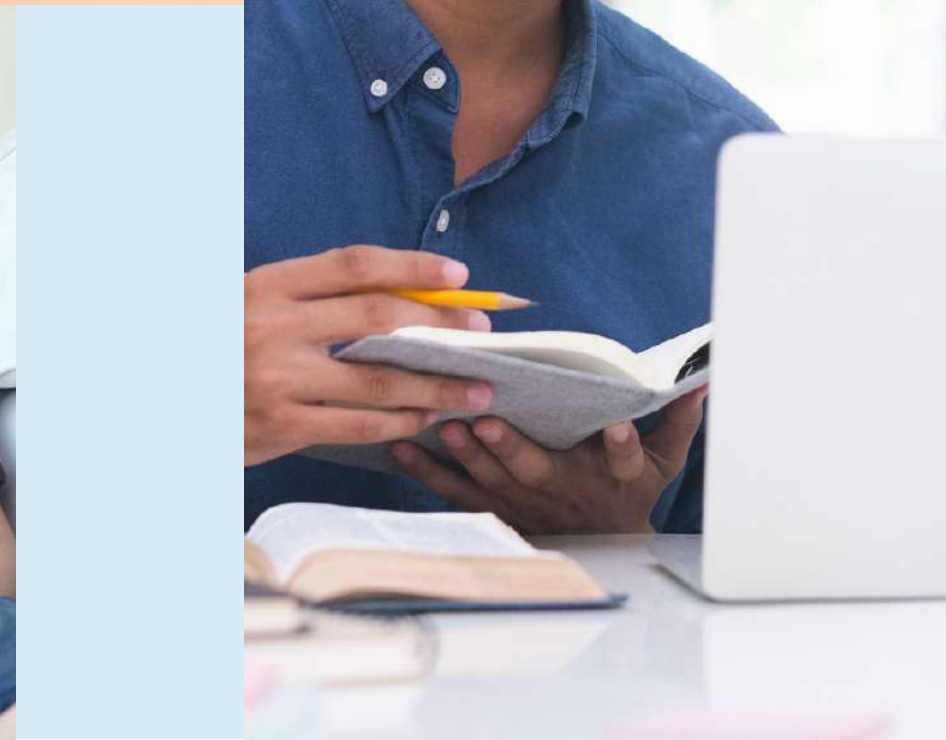
2020年11月17日 下午10:48

嗯，有用，收到老师评价后自己看了好几遍，不敢相信老师说的是真的，一直自我定义后进学员🥰这下充满干劲

Our commitment to you and your child:

Reach Out is committed to empowering parents to make the best choices for their child's education, and to provide meaningful, engaging, and challenging educational programs for their children.

Count on us, every step of the way.



Reach Out to
Us!



We would love to be a part of your child's educational journey

Contact one of our Education Consultants today to begin planning the path to your child's brilliant future today!

